

Press Release

SUBSCRIPTION OF 3-YEAR LOCK-UP AGREEMENT CONCERNING 72% OF THE SHARE CAPITAL

Milan, 9 June 2020 – **Digital360 S.p.A.**, a company listed on the AIM Italia – Mercato Alternativo del Capitale market, organised and managed by Borsa Italiana S.p.A. ("**Digital360**" or "**Company**"), announces that it has received news of today's signing of a lock-up agreement involving a number of the Company's shareholders. Specifically, shareholders Andrea Rangone, Mariano Corso, Alessandro Perego, Raffaello Balocco, Gabriele Faggioli, Carlo Mochi Sismondi, Umberto Bertelè, Paolo Catti, Isabella Gandini, Riccardo Mantero, Filippo Maria Renga and Andrea Mochi Sismondi, who hold a total of 11,438,205 of the Company's ordinary shares, equal to 70.35% of the share capital, have undertaken not to transfer their shareholdings for a period of 3 (three) years from the date of signing of the agreement ("**Shareholders Lock-Up Agreement**").

The Shareholders Lock-Up Agreement also provides for preemptive rights for each of the aforesaid shareholders in the event of a transfer of the syndicated shareholding to third parties and a provision of approval requiring that at least 55% of the syndicated shares must express prior consent to the transfer of the shares to third parties.

Digital360 also announces that all current employees who had subscribed to the Company's ordinary shares at the time of the listing, which took place in June 2017, have renewed their commitment not to transfer the shareholding in question for a further 3 (three) years from the date of signing the agreement ("**Employees Lock-Up Agreement**"). The Employees Lock-Up Agreement concerns 330,000 shares, equal to 2.03% of the share capital.

"We are quite satisfied with the renewal of the Lock-Up period with our employees and with a number of our shareholders – affirmed Andrea Rangone, Digital360 President –. This decision, in addition to representing a strong element of stability, is the most real and concrete sign of the trust they place in the Company and in its ability to grow and generate value in the medium and long term, thanks to a development path which continues to move forward and which we strongly believe is leading us towards the achievement of very important goals".

This press release is available on the Company website at www.digital360.it.

DIGITAL360

DIGITAL360, a company listed on the Borsa Italiana AIM Market, aims to partner with businesses and public authorities assisting them in the understanding and implementation of digital transformation solutions, relying on the best technology providers on the market. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation", supports technological companies (vendors, software houses, system integrators, start-up companies, etc.) in their communication, storytelling, event management and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and all public administrations who wish to embark on any digital transformation path. Transversal to both Business Units, NetworkDIGITAL360 is the largest network of online publications focused on all aspects and current themes related to Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and expertise, thanks to analysts, journalists, consultants and experts active in the digital world who all share a great passion and a common mission: digital innovation as an engine of growth and modernisation of our country. For more information: www.digital360.it

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