## **IMPACT REPORT**





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## Letter to stakeholders

Since its inception in 2012, DIGITAL360's mission has been to accompany enterprises and public administrations in understanding and implementing digital innovation, seen as the main driver of sustainable development and inclusive. Sustainable, because it helps companies and organisations with solutions that optimise resources and reduce environmental impact, inclusive because it allows to reduce inequalities and fragility of all kinds by offering concrete opportunities access to the world of work.

In 2020 we decided to formalise our commitment by starting the path to become a Benefit Company: a company that in the exercise of its activities, in addition to economic growth has one or more common benefit purposes. The first important step in this direction was to measure our performance of sustainability in resource management in five areas, according to Standard B Lab BIA (B Impact Assessment): community, environment, customers, governance and employees.

Measuring ourselves has allowed us to learn more about the aspects to be enhanced and improve our Group's sustainable development strategy by identifying the common benefit purposes that from June 2021 are an integral part of our Statute. In the same year, we initiated many activities in each of the areas of measurements that in 2022 took the form of projects aimed at people who work with us, our customers and the community of which we are a part.

Today we can look to the future with some important steps already taken: a survey of People Engagement administered to survey well-being and satisfaction of those who work with us, aimed at designing a coherent improvement framework and integration of training and welfare activities (happines@work); the publication of the newspaper esg360.it but also the increase of content and events on the topics sustainability and inclusiveness; the launch of an advisory practice on 'ESG & Sustainability, to support companies in their sustainability journey through digital innovation; supporting third sector entities in digitisation o in the implementation and management of their digital channels (Food Bank, City Angels, Croce Viola, Autlab, Cooperativa Atacama); the development of projects aimed at to foster the inclusion of fragile and/or marginalised in cooperation with a number of relevant associations (Caritas Ambrosiana, S. Carlo Foundation, Cucciolo Onlus Foundation, Sesta Opera San Fedele, GAD, Adelante Dolmen); the launch of emission offsetting projects with certified planting or reforestation measures; the establishment of the Sustainability Team, and in particular the appointment of the Impact Manager, who will accompany us on our growth path towards sustainable development and help us to further integrate business, innovation and sustainability.

#### **IMPACT REPORT**

This first Impact Report gives evidence of the concrete commitment that DIGITAL360 is demonstrating for the achievement of common benefit objectives. But what is not apparent from this report is the enthusiasm and passion of so many people in the DIGITAL360 ecosystem who have taken to heart, with great professionalism and generosity, the many projects initiated!

'Digital innovation today represents the most powerful leverage for sustainable and inclusive development. The status of 'Benefit Company' represents the best tool to enhance our vision and vocation, in coherence with the way of thinking and acting carried out in recent years to have an impact on the common good.'

Andrea Rangone President, DIGITAL360

### Introduction

#### 1.

# 1.1 Who we are: An SME innovative, two souls of business, multiple co-entrepreneurs

DIGITAL360 S.p.A. is an innovative SME and Benefit company, listed the Euronext Growth on Milan market (ex AIM Italy) of the Italian Stock Exchange since the month June 2017. It stems from university research - from a group of professors from the Polytechnic of Milan technology enthusiasts and innovation - integrating the his growth path some of the leading figures in the world of digital innovation in Italy (entrepreneurs, managers, industry experts). Its mission is to accompany enterprises and public administrations in understanding and implementing digital innovation and the

- does this through two Business Units: the first, called Demand Generation, helps companies (in particular technological ones) to communicate more effectively and to enter into contact with new customers, through in particular digital channels;
- the second, called Advisory& Coaching, working alongside companies and public administrations for

support them on the path of transformation digital.

Both Business Units share a key asset of the Group: the **DIGITAL360 Network**, which includes all dedicated titles and portals to digital transformation issues and entrepreneurial innovation and is the reference point in Italy for managers, professionals, policy makers, politicians, tech companies, start-ups and public administrations. Since its birth in 2012, DIGITAL360 has always pursued a strategy strongly geared towards growth, both organic and via outsiders. Acquisitions have always had a dual purpose, in addition to that to accelerate growth:

- consolidating highly fragmented markets (and that is what we managed to do, for example, in the market of demand generation services for tech companies);
- bringing DIGITAL360 on board smart co-entrepreneurs, with our own vision and culture thank you to which we can set with serenity the growth of the next years.

An important boost to our growth came from the stock exchange listing in 2017 on the market dedicated to Innovative

SMEs, Euronext Growth Milan (EGM) formerly known as AIM Italy and continued with new acquisitions. Our activities are coordinated from headquarters of Via Copernico 38 in Milan, with the support of the Rome office, while from 2021 the Group also operates in Rome, Ferrara, Potenza and Catania.

## 1.2 Ethics and values: ours compass

Ethics is for us the ability to perform all our activities with enthusiasm, passion and strong orientation towards business results, but at the same time, with a strong focus on the interests of all stakeholders and respect of the environment, trying to have a positive impact on the communities in which we operate.

That is why we strive for the core **values** of the Group constitute a constant reference for all in the performance of its activities, also allowing the creation of a shared vision and culture among all stakeholders, both internal (management, employees, collaborators) and external (customers and suppliers - current and potential - financiers and creditors, public institutions and communities).

Sharing and working to preserve these values, which we have summarised in our Code of Ethics, is the strength driving force of the Group.

From June 2021 we became Be-

nefit Company and we formalised our commitment to our stakeholders and the planet in the aims of common benefit and we created a dedicated Sustainability Team structuring appropriate business processes management, control and reporting.

## 1.3 Our Statutes and Purposes of common benefit

From June 2021 we integrated in the corporate purpose of our Articles of Association the following .common benefit purposes:

- dissemination of digital culture to all levels, with the aim of accelerating the digital innovation process of the economic-productive fabric, of public administration and society as a whole, with important beneficial effects on competitiveness, productivity, sustainability and inclusiveness of the Country (purpose 1)
- coaching of bodies or organisations of any kind to help them to fully understand the opportunity offered by digital innovation for developing sustainable growth paths and inclusive (purpose 2);
- promotion of a more inclusive work, favouring in particular entry into the world of digital work also of those categories of people showing fragility of various kinds - social, cultural, ethnic, physical, psychological, gender, etc. (purpose 3);

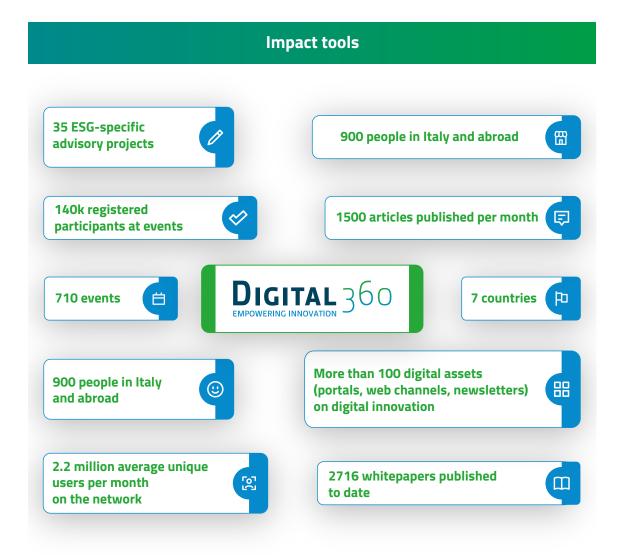
• growth of one's own people, fostering their well-being both in the professional and personal spheres, trying to foster diversity and enhance aptitudes and aspirations of each, in a working environment characterised by a culture of company that expresses a positive impact towards society and the environment, in in which forms of work are also used remote that allow you to reduce environmental impact (purpose 4).

Benefit Society status we think represent well our strong willingness to make a positive impact with our beautiful entrepreneurial adventure also on the communities in which we operate, in a virtuous circle between economic and financial results always best and social impact.

## 1.4 Stakeholders and model benefits

The impact generated by our activities is not only reflected on customers who decide to buy our services but also on those who use the editorial content published on our network of portals and newsletters and participate in our events and programmes of training.

Stakeholders	Purpose 1	Purpose 2	Purpose 3	Purpose 4
Employees and collaborators	-			
Shareholders and financial community	-			
Customers				
Society and local community	-	•	-	
Schools and universities		•		
Public Administration				
Suppliers				
Users: users of our content and events	-		•	
Environment				



Data refer to the year 2022 and to the enlarged Group beyond the historical scope of the report.

# Purpose 1: digital culture and skills for the country's innovation

2.

Common benefit purposes

"The dissemination of culture digital at all levels, with the aim of accelerating the process of digital innovation of the productive economic fabric, of public administration and the entire society, with important effects benefits on competitiveness, productivity, sustainability and inclusiveness of the country"

In fact, the DIGITAL360 Group manages over 100 digital publishing assets (between online portals, web channels and newsletters), used on average by 2.2 million unique users per month.

They are all dedicated to the themes of innovation digital, and its role of driving economic growth sustainable and inclusive. Offering freely accessible content by all users, contribute to creating culture, training and information on these issues.

With the same objective of disseminating the culture of digital innovation and greater critical knowledge on technological solutions, have contributed to the 710 events organised in 2022, also free of charge, with ove 140,000 members. Always in pursuit of our objective of enhancing the culture and digital competences in enterprises and public administrations, we have implemented two e-learning platforms.

 360DigitalSkill, a platform for multimedia content for development and updating of skills and digital attitudes within the enterprises;  FPA Digital School, the platform for training and empowerment of human capital within the public administrations.









CHALLENGE	INDICATOR	RESULTS 2022	TARGET 2023	
	Total number of articles	19849 articles	Maintaining the growth trend	
Spreading DIGITAL culture and skills	Total number of events	710 number of Maintaining the events growth trend		
	No. of users benefiting from training	20k users	Maintaining the growth trend	
Spreading the culture and skills on sustainability and	Number of articles on sustainability and inclusiveness	1713 number of articles	Increase the number of articles by 10%	
inclusiveness	Number of sustainability and inclusiveness events	20 realised events	Increase the number of events by 10%	

# Purpose 2: digital innovation of our customers

3.

Common benefit purposes

"The support of entities or organisations of any nature to help them to fully understand the opportunity offered from digital innovation to developing growth paths sustainable and inclusive"

During 2022, we also supported over 900 clients (including companies and public administrations) with our services to accelerate and/or improve their path of transformation digital and, therefore, modernisation and sustainable growth.

DIGITAL360 offers the market services that help organisations to innovating the way of working with a significant impact on sustainability. Our work supports innovation of client companies with a indirect impact on their consumption and on the efficiency of their organisations: for example, help companies to adopt organisational models based on smart working induces emission benefits but also of flexibility and reconciliation of the life times of people, difficult to estimate but similar to those detectable in our organisation. In particular, during of 2022 were 33 27 projects at support of smart working and People Management, and 11 projects specifically concerned the ESG sphere. They play a role in this process. We mention in particular the collaboration with Digital Observatories Innovation of the Politecnico di Milano that some of the key people of the Group founded years ago, the one with Aused (Association of users of systems and technologies information) and that with

Clusit (Italian Association for computer security). Again, many of our professionals participate in activities

associations and the initiatives of research and training.







CHALLENGE	INDICATOR	RESULTS 2022	TARGET 2023
Supporting enterprises and public administrations in their transformation digital	Number of projects of advisory developed	545 advisory projects	Continuing trend of growth
Developing enterprises and public administrations with specific projects to ESG impact	Number of projects of specific advisory	35 advisory projects	More than 40 advisory projects
Collaborating with associations, schools, universities,	Number of collaborations	25 collaborations	Maintaining the number of collaborations
organisations nonprofit on issues of innovation digital	System Development of measuring the time spent	Start of the design of the system	Operation of the System

# Purpose 3: digital as a tool for inclusiveness

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#### Common benefit purposes

"The Promotion of a Market more inclusive work, favouring in particular entry into the world of digital work even of those categories of people who show fragilities of various nature - social, cultural, ethnic, physical, psychological, of gender, etc.".

The purpose is realised in projects facilitating job placement through digital and create synergies with other companies and third-party entities sector. In this regard we have realised dissemination and awareness-raising events, video monographs and social media activities, for involving other companies in initiatives of inclusion; among them the project 'Diversity360 - stories

of a world inclusive digital' aimed at the world of people with physical disabilities and/or psychic and "Prison, work, freedom".

digital event to inform on the opportunities offered by the Law Smuraglia to companies offering a job to prisoners and ex-prisoners.

The projects aim to enhance the opportunities for professional growth and social reintegration offered by digital and involved in 2021 and 2022, companies in the high-tech world and voluntary associations.

This category also includes the training course for the world Industry and Marketing 4.0, launched together with Caritas Ambrosiana and St. Charles Foundation named "At Work 4.0', aimed at training of young NEETs, i.e. young people who do not work and do not study. Started in 2021 for 14 boys between 18 and 25 years old with 400 hours of theory and practice on digitisation and industry 4.0 and 300 hours of internships in the manufacturing sector, continued in 2022 with a new training course on Digital Marketing

for 20 students. The training is was provided thanks to the contribution of academics but also many professionals and managers of the DIGITAL360 Group who supported tutors from the S. Carlo Foundation. An important response came from the corporate world that have joined enthusiastically offering the possibility of starting apprenticeships. A important role in supporting the objective, have collaborations with third sector organisations working with mar-

ginalisation and fragility.

We support these associations in digitisation or implementation and management of their channels digital (Food Bank, City Angels, Violet Cross, Autlab, Cooperative Atacama), in the collection funds and in the development of projects at social impact to reduce inequalities, hunger and poverty.

The main projects implemented in 2022 will be briefly described in the Appendix.













CHALLENGE	INDICATOR	RESULTS 2022	TARGET 2023
Raising awareness among companies with communication initiatives and events to include people fragile in the world of work	Number of companies involved	250 enterprises and organisations	10% more
Bringing 'fragile' people into the digital working world	Number of placements initiated and number recruitment	14 traineeships started 10 recruitments	20 traineeships 15 recruitments
Supporting nonprofit organisations in pursuit	Number of entities and organisations supported	12 entities supported	16 entities supported
of their social objectives through the digital	Development of the measurement of time spent	Start-up of the monitoring	Operations of the system

## Purpose 4: caring for our people

5.

Common benefit purposes

"The growth of one's own people, favouring their well-being both in the sphere both professional and personal, trying to favour the diversity and to enhance the aptitudes and aspirations of each, in an environment of work characterised by an enterprise culture that expresses a positive impact towards society and the environment, in which are also used forms of remote work that reduce the impact environmental"

The Group has chosen to focus heavily on on collaboration between people at all levels, on mutual contamination, determined by heterogeneity and professionalism that characterise it, on creativity and in the valuing diversity. This results in a great variety of professional figures co-existing in our Group and make everyday life non-repetitive and rich work of continuous growth, as well as that of professional enrichment and personnel. In 2022 we administered an initial survey of People Engagement aimed at detecting the professional well-being and to design a coherent framework of initiatives of improvement. They responded 385 people out of 605 involved in the survey, with a redemption rate spontaneous 64%. We have also implemented a corporate welfare platform with the objective of extending it to companies of the historical perimeter from 2023.

Among the sharing and knowledge activities Group's reciprocal constantly growth, include regular digital events in which to update the people in the Group, in particular i D360 Update Webinars, appointments digital monthly open to employees

and collaborators in to present updates on the progress of DIGITAL360 at the level of Business Units, special projects, new acquisitions and new collaborators. Aimed instead at the development of our lateral thinking are the meetings on extra-work topics (geopolitics, physics, photography, journalism, sport to name a few) defined as 'Inspirational Friday'. An equally important space of sharing is Facebook Workplace that al-

lows us to stay in contact with each other and tell about projects, content and updates both on a work and personal level, as passions, common interests. For companies in the historical perimeter of the Group a platform has been activated one of the largest e-learning world that in addition to increasing specific competences integrates sustainability content we would like make accessible in the future to all Group companies.









CHALLENGE	INDICATOR	RESULTS 2022	TARGET 2023
Increase the satisfaction of workers	Employee Satisfaction	4,71/7	Improving the rating
Increasing Welfare company	platform launch % users (not yet detected)	Design and training on the use of platform	Extension of the platform at perimeter companies group history
Increasing engagement of workers	participation in webinars/internal events and social platform internala	65% of people who participated	Increase the 70% participation

#### IMPACT REPORT

	% of people with fragility in the workforce	Development of a system of monitoring for the recruiting people with fragility	System operation
Increasing diversity and inclusiveness	% of managers women out of the to-tal manager	29 female managers (vs. 54 managers men)	Increase the % of women managers on total
	Obtaining the certification for the gender equality on the historical perimeter		Certification for the gender equality on the historical perimeter
Involving people DIGITAL360 in initiatives by CSR	% of people involved on population company	14% of people Extend involved (out of the total of the population to all societies company) of the Group	Extend the involvement for all the companies of the Group



## **Measuring impact**

6.

To comply with legal obligations as a Benefit Company and then report on the impact generated by the company, DIGITAL360 uses the international standard of Part III B Impact Assessment (BIA), developed by the nonprofit B Lab.

The standard allows a measurement holistic performance sustainability of the company in the areas of governance, workers, communities, environment and customers. In particular, have been valorised as positive impact business models the work done for integration in the world of work of people with barriers to employment and activities related to the training of professional skills in terms of digitisation and sustainability. Measurement according to the standard returned an overall score of 83.4. Below is the result of detailed evaluation in the different areas of impact. Using this tool to measure its economic impacts, environmental and social issues, DIGITAL360 has could measure their current profile of sustainability. In addition, it was possible to define a target profile to be achieved through the implementation of an improvement plan defining the operational plan to achieve the objectives of sustainable evolution for each of the areas. The analysis carried out with the B Impact Assessment tool refers to the year 2021 and includes in the scope the following perimeter of companies: DIGITAL360 SpA (parent company), ICT&Strategy Srl, Partners4Innovation (P4I) Srl, IQC Srl, FPA Srl and ServicePro Srl. Given the expansion of the perimeter of DIGITAL360, the company will undertakes to expand the perimeter of the companies included in the analysis for next year.

Governance	Workers	Community	Environment	Customers	Overall score
18,7	36,1	14,1	2,6	11,9	83,4

## **Methodological Note**

7.

Benefit societies represent an advanced business model that aims to create value for both shareholders that for stakeholders, i.e. all those impacted by the company's activities. This model is part of a global movement of Purpose Driven Businesses', which aims to regenerate society and the biosphere through an economic paradigm more advanced. In Italy, Benefit Companies have been introduced as a new form corporate law in 2016. This model allows companies to align and protect their mission, creating shared value in the long term.

Benefit societies are distinguished by an explanation of the purpose for which company exists in its statutes, balancing the interests of shareholders with those of the other interest. Furthermore, these companies comprehensively measure all their impacts and communicate them with transparency through a report of impact, integrated with the traditional company reporting.

The Governance of Benefit Companies allows the company to be managed as a regenerative force of the society and the biosphere. In this way, Benefit Companies can create effective competition positive between companies, based on the positive impact on society and on the planet, as well as economic results.

From transition to legal form of Benefit Companies derive 2 legal requirements (in compliance with as provided for in Law No. 208 of 28/12/2015), the appointment of the of the person responsible for the impact, which is responsible for ensuring that the company aims to have an impact positive on people, society and the environment, and the publication of the Impact Report in which are communicated from year to year progress and objectives for each of the purposes set out in the statute.r Our transition to a charitable company of June 2021 was not in an initial impact report on to the so-called 'year zero', with the objective to tell our objectives for 2022. The impossibility of assigning clear objectives and priorities for the 2022 is due to the fact that the company went through a readjustment of internal roles related to environmental impact management and social, as well as an expansion of the

perimeter of the subsidiaries, would therefore have been inaccurate set targets for 2022 before a consolidation of roles and scope of action. In 2022, on the other hand, we focused our commitment on allocation of specific roles and responsibilities, related to impact management, of consequently this report of Impact 2023 refers to 2022 as the first year of reporting of our consolidated impact as Benefit Societies. We would like to inform you that our Impact Report will be a document we will produce each year, valorising it as an important communication tool and between s parency in which we define and plan new activities to ensure an ongoing commitment to sustainability and the creation of shared value with respect to statutory purposes. This Impact Report is the result of a review process that DIGITAL360 has requested to NATIVA SrI SB to improve the level of reliability and accuracy in accordance with commitments to transparency, accountability and proper governance that characterise Benefit Companies.

DIGITAL360 ensured the involvement of people already trained during the measurement route with the B Impact Assessment to ensure in the most appropriate manner the evaluation and updating of relevant data.

# Appendix: Stories of Impact

The impact stories tell the story of our commitment to projects created with the aim of generate a positive impact towards various stakeholders, in particular those who may be considered more fragile or with chronic barriers to employment. Many projects were started before 2022, are still ongoing and concern all the realities that animate our group.

## At work 4.0: Pathways for the labour inclusion of NEETs

AL LAVORO
COSTRUISCI IL
THO FUTURO



The project *Al lavoro 4.0* invests in the training of **NEETs** (young people not working and do not study) to whom we want to offer a concrete opportunity to build up a future in the world of digital professions.

The initiative aims to contribute to reducing inequalities generated by socio-e-conomic disadvantage that do not allow young people in our area to acquire the necessary skills to enter the world of work.

In 2021 we started the industry 4.0 journey for workers of the future, in 2022 we added a training course on Marketing 4.0 signalling the initiative at the **Partners'** listening and social assistance centres of the **Caritas Ambrosiana** and **Fondazione S. Carlo** project.

The classrooms involved 24 young people with an average age of 18 to 30 years from from different backgrounds and of different nationalities. The first edition of the course has provided **400 hours of** theoretical and practical **training** on Industry 4.0 and an apprenticeship in company of **300 hours**; in the second edition it was decided to reduce the theory hours to **240 hours** in favour of internship and practice hours.

Today, 10 of the 2021 trainees are working while the 20 students of the class of 2022 undertook the apprenticeships that in 2023 will help them to entering the world of work. More than 50 companies have declared an interest in supporting the project and 25 from the manufacturing and digital sector were involved in training or are hosting traineeships.

In collaboration with





### Diversity360: inclusion through digital



It is an initiative aimed at generating concrete actions among companies to promote access to digital work for people with physical and/or mental disabilities. The project tells stories of professional growth of people with disabilities who, thanks to the digital, they were able to express their skills to the full. For this project involved high-tech companies and voluntary associations and want to create synergies and collaborations on projects that have the same purposes. In 2022 we told the stories of Elisa, Maximilian and Luca and initiated collaborations with Adelante Dolmen, Cisco, GAD that we hope will bring us in future to increase the number of people successfully placed in professions related to digital or in tech companies.

In collaboration with









# Prison, work, freedom: the new work chance of life

In 2021 the collaboration with Sesta Opera San Fedele Onlus to create opportunities for social reintegration for prisoners and ex-prisoners through work.

Our objectives focused on raising the awareness of companies on the one hand and on the coaching of prisoners with entrepreneurial skills on the other.

As part of the project, a webinar was organised that reached 200 companies with the aim of informing about critical prison-related issues and opportunities of the Smuraglia Law; mentorship paths were also activated and carried out activities to support 2 business projects born in prison.

The first a record label, **Attitude Recordz**, run by the **Cooperative Atacama**, taking shape as an artistic production centre, record company and recording studio where artistic talents from the suburbs often perceived as 'storytellers of hardship' can also tell other stories and set out to career paths in the music industry. For Attitude we created the site internet and we activated the meeting with the record label for emerging artists Altafonte, which is distributing an album of its artists. The second project, **Riselda**, aims to transform waste into value for the community through a refuse meter placed in apartment buildings that weighs them and then rewards citizens who can benefit from discounts/etc. thanks to a card at the merchants of the neighbourhood. For Riselda, we helped the founders to verify the sustainability of the project by meeting with industry stakeholders.



In collaboration with





# Our skills to support the third sector

DIGITAL360 adds to projects on specific targets, support activities in situations emergencies (such as the war in Ukraine) or finding remanufactured devices. In addition, the multiple competences of our group allow us to support various social impact entities and organisations on an ongoing basis.

#### **DIGITAL ANGELS**

In 2022, we started the collaboration with the City Angels, Association of street volunteers who have been helping the homeless since 1994.

We contributed to part of the organisation of their annual conference and the collaboration, the Digital Angels team was born, a group of volunteers that we support with training in digital communication. We are contributing to the coordination of communication on digital channels (social, website and newsletter) and the organisation of charity dinners and campaigns crowfunding. Our network is also always active in the search for refurbished devices and clothes used for the homeless (in 2022, 10 PCs, 15 smartphones and numerous clothes).



### **Food Bank**

Since the beginning of 2022, we have supported the Banco Alimentare Foundation in consolidating and in the evolution of its information system, from IT infrastructure management software, supporting day-to-day business and the management of special projects. Specifically, DIGITAL360 provided its experience and expertise in ICT in an assessment phase, in the design of an evolutionary roadmap and the launch of various work sites, for the study and implementation of the best architectural solutions capable of ensuring more security, usability, accessibility of the Banco Alimentare Foundation's information systems.

Again with the support of DIGITAL360, the nonprofit organisation then included pro bono professionals who will accompany you in this innovation process. All this will enable Banco Alimentare to facilitate the dialogue with partners and improve operational activities also at local level, by virtue of a higher quality of data processing.



### Caritas Ambrosiana

The collaboration with Caritas Ambrosiana started in 2021 with the project "At work 4.0' aimed at NEETs. In 2022 we contributed to the organisation of the annual conference with more than 500 participants, designing workshops interactive to encourage interaction through gamification and digital tools, and managing live online.



### Lalla's Village

The 'Lalla village' will be built in the Thyolo district in Malawi and will offer more than 50 orphaned pre-school children the chance to start education and access to training activities with adoption and school support projects at a distance.

It was the lawyers Valentina Poggi and Michele Trematerra who wanted it, to remember their little girl, Lavinia, who died tragically at the age of 7, crushed by a statue in Munich.ù

The project includes the creation of a nursery school (vegetable garden, kitchen, services sanitary facilities), a sanitary facility, a well for drinking water, a canteen, a farm of laying hens and a play and sports area.









### **Autlab**

The first workshop in Italy that trains non-specialised teachers to create pathways education for children with autism. The brainchild of manager Roberta Salvaderi, mother of Giulia, a 9-year-old girl who, despite her autism, is managed to conquer spaces of autonomy and happiness. AutLab is developed together a Piatti Foundation.

The course, recognised by MIUR, aims to develop educational pathways, school and extracurricular activities, to ensure that children with autism also can successfully participate in school social interaction and learn through an exchange that is clear, motivating and meaningful to them.

Our Group's professionals supported the birth of the project by promoting visibility with client companies and looking for speech opportunities for the creator.



### **Purple Cross**

The collaboration with Croce Viola allows us to support it in promoting of numerous activities such as ambulance rescue of the sick and injured persons, medical and outpatient services directly or in cooperation with public facilities, promotion and organisation of collection blood, promotion of training and health information initiatives and health prevention in its various health and social aspects, in organising volunteer training in cooperation also with ANPAS projects.





